



New Jersey School Boards Association



**3-D Strategic Planning  
Determination, Dreams and  
Destiny by Design  
for the  
Roseland School District**

**Facilitated by NJSBA Field Services Department  
Charlene Peterson and Matt Lee**



# 3-D Strategic Planning

Creates an  
organizational

***vision***

...that will direct,  
motivate and inspire  
all members of the  
community to work  
together to advance  
student achievement.





# Advantages of Strategic Planning

- Proactive, creative and flexible
- Provides a forum for community participation
- Continues an ongoing cycle of planning, assessment and decision-making that will optimize limited resources and increase communications



# Components of Strategic Planning





# Mission Statement

In an atmosphere reflecting a spirit of cooperation and mutual respect, we celebrate the uniqueness and diversity of the members of our school community. Our goal is to cultivate a learning environment in which our children will develop productive mind habits and successful skills of learning which culminate in academic achievement and positive self-esteem. We invite and encourage the children to explore new horizons and support them in such endeavors. We provide the necessary guidance which encourages each child to develop critical thinking skills for personal goal setting, problem solving and decision making. To these ends, the Lester C. Noecker School community remains dedicated.



# Group Work – 35 to 40 minutes

- You will break into **groups** by the colored dot on your name tag.



- Brainstorm** district strengths/accomplishments and challenges /opportunities the district faces.



Strengths	Challenges

Use the back of your agenda for scratch paper.



# Group Work



Reach a **group consensus** on the **Top 10** strengths and **Top 10** challenges.

Assign a **RECORDER** to write these Top 10 lists on the Yellow Sheets.



Assign a **REPORTER** to report your Top 10 findings to the full group when we all get together at the end.





# Information & Upcoming Meetings

All of tonight's outcomes will be posted on the district website [www.roselandnjboe.org](http://www.roselandnjboe.org)

**Meeting 2** – Create an ideal vision for the district 5 years from now.

**Tuesday, March 14 at 7:00pm**



**Meeting 3** – Development of broad goal statements and objectives.

**Wednesday, April 19 at 7:00pm**