



New Jersey School Boards Association



**3-D Strategic Planning
Determination, Dreams and
Destiny by Design
for the
Roseland School District**

**Facilitated by NJSBA Field Services Department
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3-D Strategic Planning

Creates an
organizational
vision

...that will direct,
motivate and inspire
all members of the
community to work
together to advance
student achievement.





Components of Strategic Planning

COMMITMENT

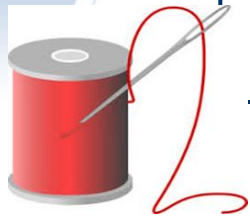




Current Mission Statement

In an atmosphere reflecting a spirit of cooperation and mutual respect, we celebrate the uniqueness and diversity of the members of our school community. Our goal is to cultivate a learning environment in which our children will develop productive mind habits and successful skills of learning which culminate in academic achievement and positive self-esteem.

We invite and encourage the children to explore new horizons and support them in such endeavors. We provide the necessary guidance which encourages each child to develop critical thinking skills for personal goal setting, problem solving and decision making. To these ends, the Lester C. Noecker School community remains dedicated.



Goal Areas Identified from Meetings 1 and 2

- 1. Service & Community**
- 2. Authentically STEAMed**
- 3. Engagement in Learning & Each Other**
- 4. Future Ready Curriculum & Instruction**
- 5. Character Development**





Agenda for Tonight



Definitions of Terms

Components of Goal Statement

Process for Developing Goal Statement

Group Work

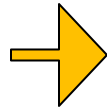
Follow-up



Definitions



Goals are the desired outcomes necessary to fulfill the mission. They are positive, aspirational, and student-centered.



Objectives are the various means to accomplish goals. They are specific, tactical, and descriptive.



HOW – Specific tasks essential to carrying out the objectives. Written by administration.



Components of Goal Statement

TO

- **Action verb**

- Increase, develop, obtain, complete, etc.

To create

WHAT

- **Statement of nouns**

- What you will impact

a safe and secure learning environment

SO THAT

- **What the outcome will do for you**

equipped to deliver 21st century programs.



GOAL WRITING PROCESS

Sample Goal Area:

Facilities and Finance/Safety and Security

Visions (from Meeting 2)

- Interactive learning space – open floor plans
- Expand school choice program
- Virtual classrooms
- Safe learning environment
- Equitable distribution of funds for facilities
- State-of-the-art facilities
- All “green” facilities

Strengths (from Meeting 1)

- Safety and security
- Facilities improvements
- Building configurations
- Class size – space

Challenges

- Environmental concerns
- Older buildings
- Safety and security
- Mandates and resources drain



GOAL WRITING PROCESS

Sample Goal Statement

Goal Area: Facilities and Finance/Safety and Security

Goal Statement: Create a safe and secure learning environment equipped to deliver 21st century programs.

Objectives:

- Upgrade facilities to be more energy and cost efficient
- Increase internal and external security at all schools
- Upgrade existing facilities to be more structurally modernized.



Group Work

Divide into groups based on the number of goal areas. Self-select a group based on interest.

The strengths/challenges from the 1st meeting, and the visions from the 2nd meeting were sorted by goal area. Use that information to:

- **Write a broad goal statement** for your goal area.
- **Develop 4 - 5 objectives** as potential steps to accomplish the goal.

Report out at the end to the large group.





Next Steps – Delivery of Plan

NJSBA will deliver and present the plan at the June 21st Board of Education meeting.





Next Steps - Action Plans

Goal Statement:

Objective:

Major Activities	Staff	Resources	Timeline	Success Indicators
1.				
2.				
3.				
4.				



**Thank you for your help and support
in creating a strategic plan for the
Roseland School District.**